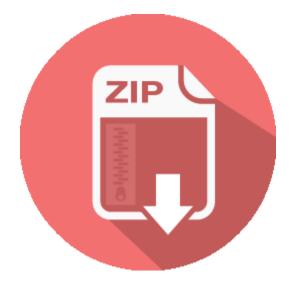
APPLE MARKETING PLAN



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Apple iPhone Marketing Plan Situational Analysis Political Situation Taxation is something that governments put and Apple should be study this as country by country case to anticipate profitability, and pricing strategy. Importing laws in the world with GATT are in favor of trading. Countries are very variable in stability of, so we should study each country case by case.

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The marketing strategy of Apple A concise analysis

The development and promotion of complimentary products and services are undeniably part of the marketing strategy of Apple. With iconic and relevant products coupled with industry tenure and established branding, the company now enjoys legions of loyal consumers that comparable to fandoms of popular celebrity.

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Apple Inc Objectives and Strategies Brandon Burnette

Brandon Burnette. 6-21-2015. Apple Inc. Objectives and Strategies. When a company has established its marketing mix and began to understand its plan for the four P s: product, place, price, and promotion.

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